

ORDER



Orders
Order / Rev: 68566
Alt Order #: 9852609 /Brad
Product Desc: DSSCC/ROB TEPLITZ
Estimate: 2547
Flight Dates: 10/27/12 - 11/05/12
Original Date / Rev: 10/26/12 / 10/26/12
Order Type: GENERAL

WLYH CW15

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency Name: Buying Time Media
Buying Contact:
Billing Contact:
 650 Massachusetts Ave NW
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Teplitz/D/Senate PA
Demographic: A35+
Product Codes: State Elections
Priority: P-3
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	5	\$280.00	\$238.00
10/29/12	11/05/12	23	\$1,730.00	\$1,470.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	5	\$280.00	\$238.00	0.00
November 2012	23	\$1,730.00	\$1,470.50	0.00
Totals	28	\$2,010.00	\$1,708.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WLYH CW15	2%	\$2,010.00
Market	100%	\$100,500.00

Competitive Share

Competitive Share	Share	Total
EHP	0%	\$0.00
UNKWN	68%	\$68,340.00
WGAL	0%	\$0.00
WHP	30%	\$30,150.00
WHTM	0%	\$0.00
WPMT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WLYH	10/29/12	11/05/12	M-F 1p-2p	CM	1p-2p	MTWTF--	:30	5	\$55.00	P-2	0.00	NM	6	\$330.00
				M-F 1p-2p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		5				\$55.00		0.00			
		Week: 11/05/12	11/11/12	M-----		1				\$55.00		0.00			
N 2	WLYH	10/27/12	11/03/12	Sa Prime Access Rotato	CM	7p-8p	-----S-	:30	2	\$50.00	P-3	0.00	NM	4	\$200.00
				Sa 7p-8p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-		2				\$50.00		0.00			
		Week: 10/29/12	11/04/12	-----S-		2				\$50.00		0.00			
N 3	WLYH	10/29/12	11/05/12	M-F 7-730p	CM	7p-730p	MTWTF--	:30	5	\$135.00	P-3	0.00	NM	6	\$810.00

WLYH CW15